DESIGN
PORTFOLIO

Phone: +92 310 3303732
zeeshan@amzeestudios.com

BRANDING | ADVERTISING | WEB SOLUTIONS | UI/UX

01 SCOPE OF WORK
02 BRAND IDENTITY DESIGN
03 ADVERTISING & MARKETING
04 PACKAGING DESIGN
05 WEB SOLUTIONS
06 UI/UX
07 MOTION GRAPHICS

ABOUT ME

Describing myself as a passionate, creative, and consistent Graphic Designer providing graphic solutions for the last 4 years.

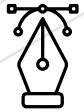
I possess experience in managing graphic design projects from inception to execution. I also have an extensive ability to work well within a team, managing other designs and coordinating with them to deliver a single product. I have expert-level skills in most programs within the Adobe Creative Suite i.e. Photoshop, Illustrator and After Effects etc. I also posses sound knowledge of HTML/CSS, Wordpress Blender 3D.

My areas of expertise are:

- Brand Identity Design
- Advertising & Marketing Graphics
- Packaging Design
- Web Solutions
- UI/UX Designs
- Motion Graphics

With remarkable designing skills, I also have leadership and communication skills, able to effectively manage multiple teams at once.

SERVICES



01 BRAND IDENTITY DESIGN

Your brand needs communication. I will provide your brand a way to communicate and talk with the users and a way to stand alone among competitors. I will provide your brand with the most appropriate channels to convey the message, identifying targets and understanding the key audience.



02 ADVERTISING & MARKETING

Advertising and Marketing strategy is the gateway for end-to-end marketing tactics. It helps plan, create and publish content that aligns with the overall business strategies, target audience and that is what produces results. I will guide you in this strategy for greater prospect of success.



03 PACKAGING DESIGN

I will facilitate you with standard packaging designs to create a huge and long-lasting impact on your customers. I will also offer unique designs that truly appeal to customers. My Focal points for the packaging design will be security, adaptability and dependability.



04 WEB SOLUTIONS

I will facilitate you in e-commerce development. I will provide customized web app development and CMS website development. Ensuring of smooth static web service and make sure the website is up to date and fully functional and accessible.



05 UI/UX

I will make sure that user experience (UX) help users interact efficiently with businesses alongside having elegant and eye-catching visual elements. I will also ensure a good user interface (UI) that should properly broadcast the right message to the end-users and meet their requirements.



06 MOTION GRAPHICS

I will provide motion graphics which includes sorting of structure, pacing and word choice which ensures bringing elements to life. I will make sure that video communicates the story in a seamless manner, emotionally engages the viewers and delivers the right message to the target audience at large.

01 BRAND IDENTITY DESIGN

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HILTER JAMES
FITNESS

HILTER JAMES FITNESS BRAND IDENTITY DESIGN

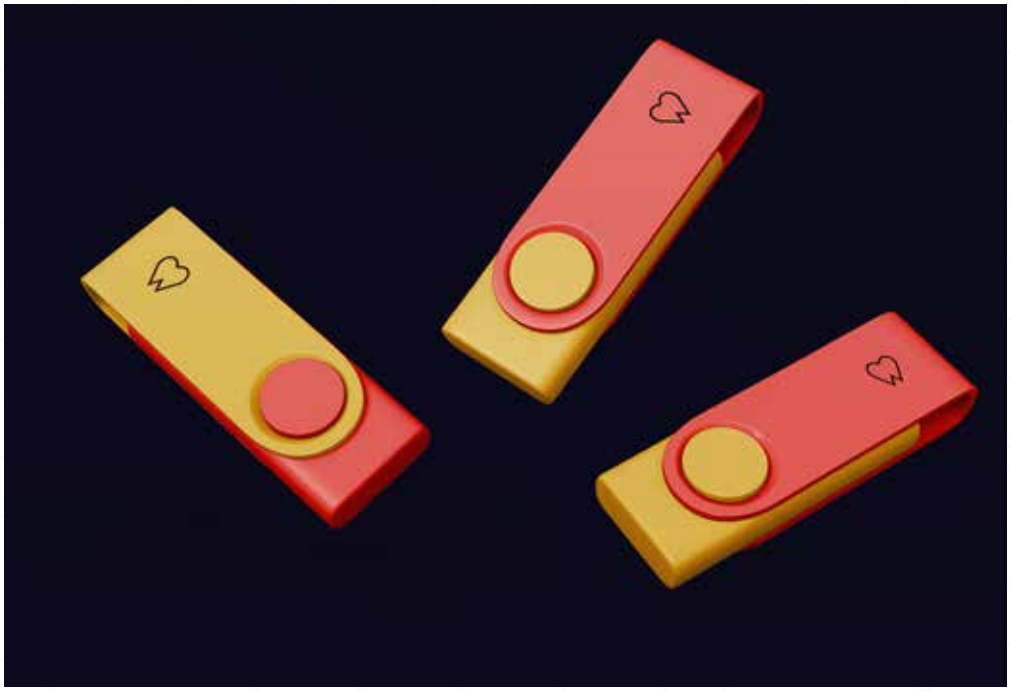




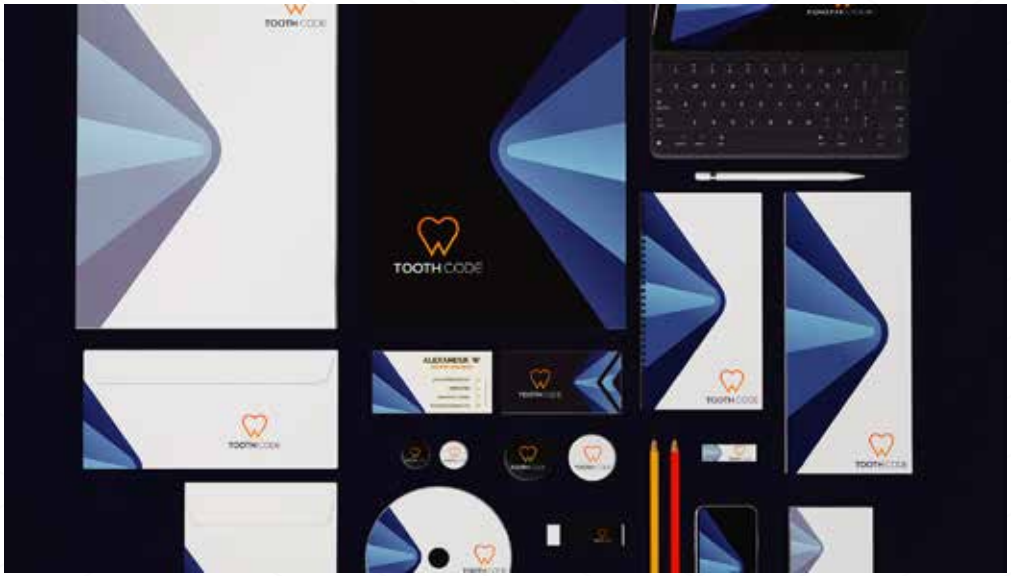


TOOTH CODE

TOOTH CODE BRAND IDENTITY DESIGN







PANGOLIN CHASE

PANGOLIN CHASE BRAND IDENTITY DESIGN













ICE CREAM SHOP BRAND IDENTITY DESIGN









FLINFLEX
CONSULTING

FLINFLEX CONSULTING BRAND IDENTITY DESIGN

Flinflex consulting is a firm that have specialised in financial studies i.e. they are comprised of industry-specific experts who offer professional advice, guidance, and actionable solutions to businesses experiencing issues they can't deal with in-house. Every company is bound to have problems; consulting firms are contracted to solve them. They also provide feedback and actionable strategies to companies to improvetheir efficiency or effectiveness in a specific area, such as advertising and technology.











AMERICAN REALTY
ALLIANCE









ESFORGE

FORGING THE FUTURE

ESFORGE BRAND IDENTITY DESIGN







The Kitchen Laboratories







ViolazionEmail

VIOLAZION EMAIL BRAND IDENTITY DESIGN







KV TAX & ACCOUNTING

KV TAX & ACCOUNTING
BRAND IDENTITY DESIGN





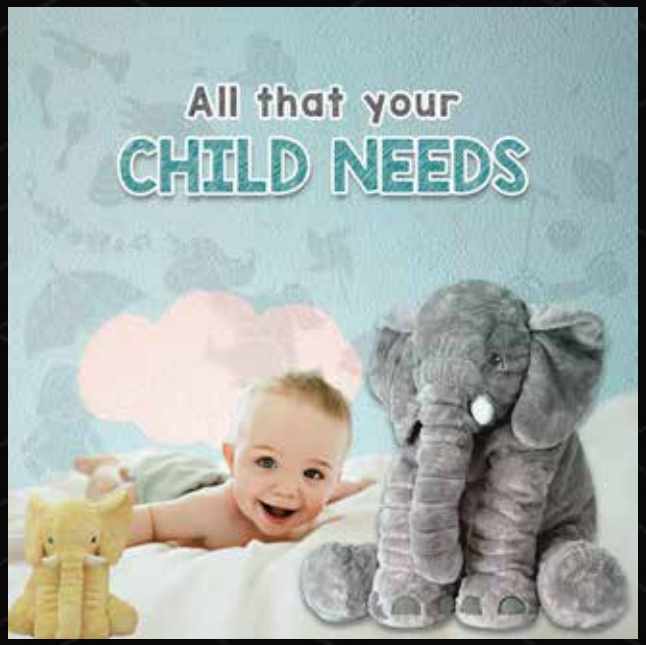


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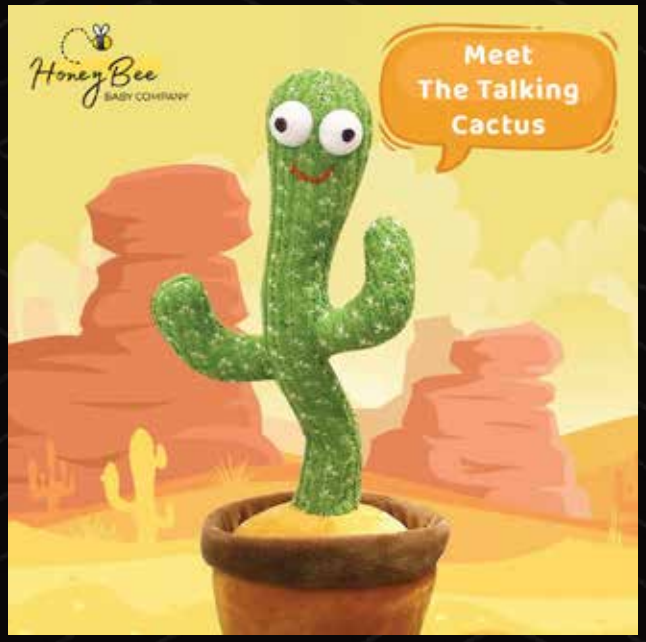


Honeybee Baby is the Biggest Online Baby Store. They are providing cute and comfy items for mothers and babies. Their company provides products related to mother comfort, baby's initial education building games, family fun games, and also soft plush toys for babies.











SILVER JEWELRY CLUB
LOS ANGELES

Silver Jewelry Club is a team of jewelry designers, artists, and craft workers. Their stunning pieces are created using only the most premium of materials - from Sterling Silver to Titanium, natural to created colored stones, each hand-selected for maximum brilliance for their jewelry.











60 Day Bookkeeper

60 Day Bookkeeper shows you why bookkeeping is the best virtual business if you're looking for flexibility without sacrificing your stability, savings or income. They cover how to make high margins by offering catch-up and ongoing bookkeeping services for easy clients.











Question

Question is a social networking app for networking and for making new friends. A private, playful space for couples. To go beyond "How was your Day?" and to make a lot of new memories together.







Alive 5 helps you to capture more leads and provide amazing support with the power of messaging. With Alive 5 manage sales, marketing, and support conversations over live web chat, SMS/text messaging and Face-book Messenger™ - in one team inbox, and all connected to your CRM.







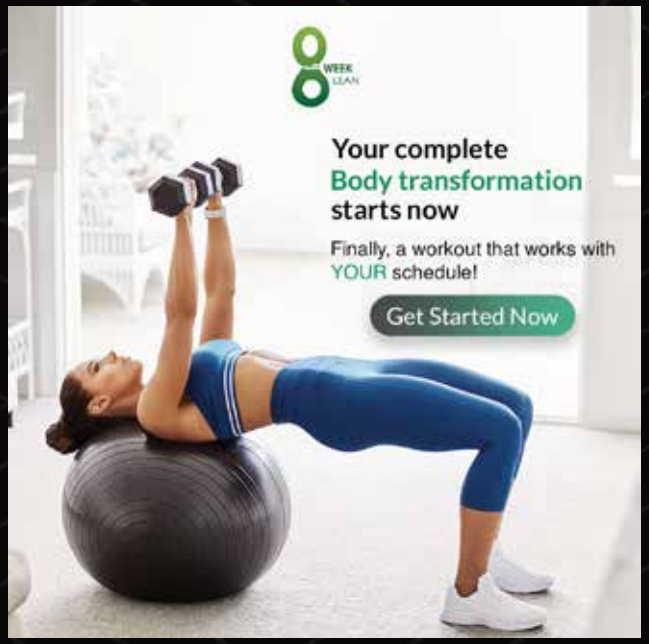




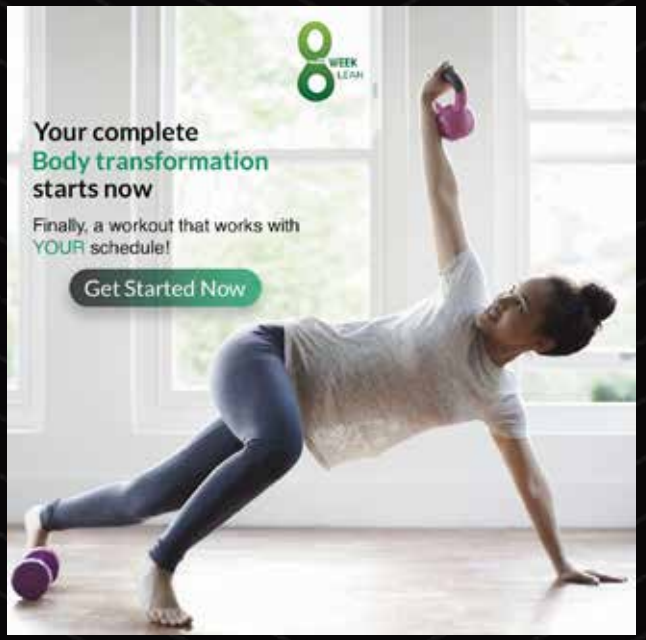
8 Week Lean is a renowned evidence based nutrition course that will educate you to the level of a world-class nutritionist, so you understand everything you need to know in terms of nutrition to help you succeed for the long term!











Everytale

Everytale is a platform connecting events and participants. They bring your existing physical events to their digital space. They will assist you to make your events international. They create, promote and broadcast events of any size with a few clicks.





THE LINGUALS

All-in-one linguistic service provider carrying out its operations with the fastest pace and maintaining the best quality standards to boost your business, culture and information to the farthest horizons so that the language difference no longer remains a communication barrier.





random ADS

Some scalable ads that are exhibiting good use of space and outstanding contrast. Showcasing a well-outlined strategy. Colors are reflecting the niche and even the overall business marketing strategy.











03 PACKAGING DESIGN

I will facilitate you with standard packaging designs to create a huge and long-lasting impact on your customers. I will also offer unique designs that truly appeal to customers. My focal points for the packaging design will be security, adaptability and dependability.

Glim & Glow

Providers of the best organic and natural products of skincare, body care & hair care. Natural products for all skin types.
The package is designed with aesthetic color combinations and minimal design rules. The design of the product is reflecting the quality of the product.







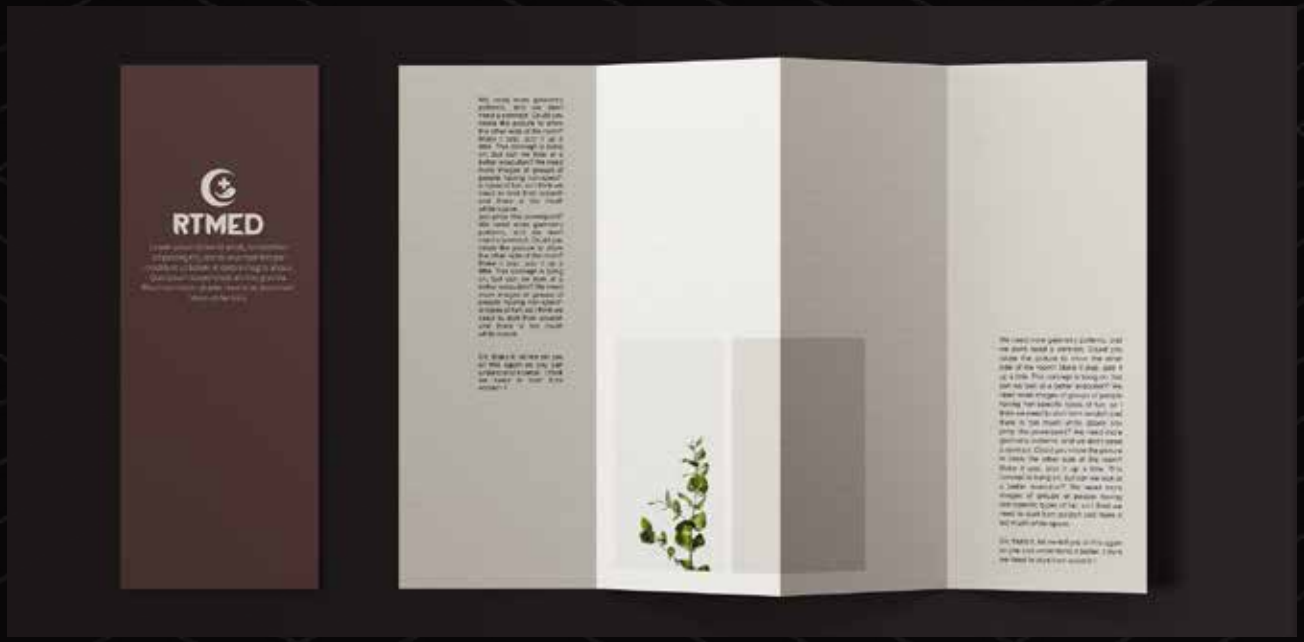


RTMED

RTMED is a medicine company. Packaging is designed by understanding the packaging layers. The design is not crowded and neat. Information architecture is created. This packaging caters to the safety and benefit of the consumer.







TURMEX

Turmex is an organic toothpaste. The package design is created by using a touch of yellow or reddish-yellow to show the presence of Turmeric in the paste. The package design has the characteristic of not being too heavy nor is it of the design and size that may create inconvenience to the buyers.







PRESS DANCE

Press dance is a printing agency. The label offers clear, concise information about the brand and product, including company values. Elegant packaging designs show uniqueness.







LEAF ROCKET

Leaf Rocket, is an online fresh food provider. The packaging is white to show neatness and minimalism. The label shows the basic information on top like weight and the temperature to store the product.









04 WEB SOLUTIONS

I will facilitate you in e-commerce Development. I will provide customized web app development and CMS website development. Ensuring of smooth static web service and make sure the website is up to date and fully functional and accessible.



www.falconglobal.store

Falcon Global is a leading manufacturing company in Wazirabad, Pakistan since 2014.Their product line includes all kinds of Damascus products like knives, Swords, Axes, rings, Key rings, Pens and Swords.









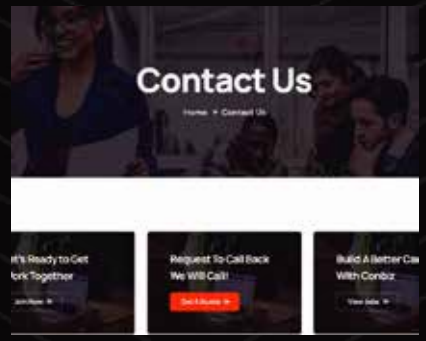
www.idispk.com

IDI Services is a non-government development, research and advocacy registered firm of Pakistan. Possess a credible history of working for and with many donor agencies and government to deliver high emergency preparedness and response programs.









THE LINGUALS

www.thelinguals.com

All-in-one linguistic service provider carrying out its operations with the fastest pace and maintaining the best quality standards to boost your business, culture and information to the farthest horizons so that the language difference no longer remains a communication barrier.













www.timeandstyle.pk

Time & Style deals in original watches with an international warranty. They have a team of experts and aficionados who live and breathe watches. Provides information regarding brands and can provide self-service to deliver luxury products at your doorstep.





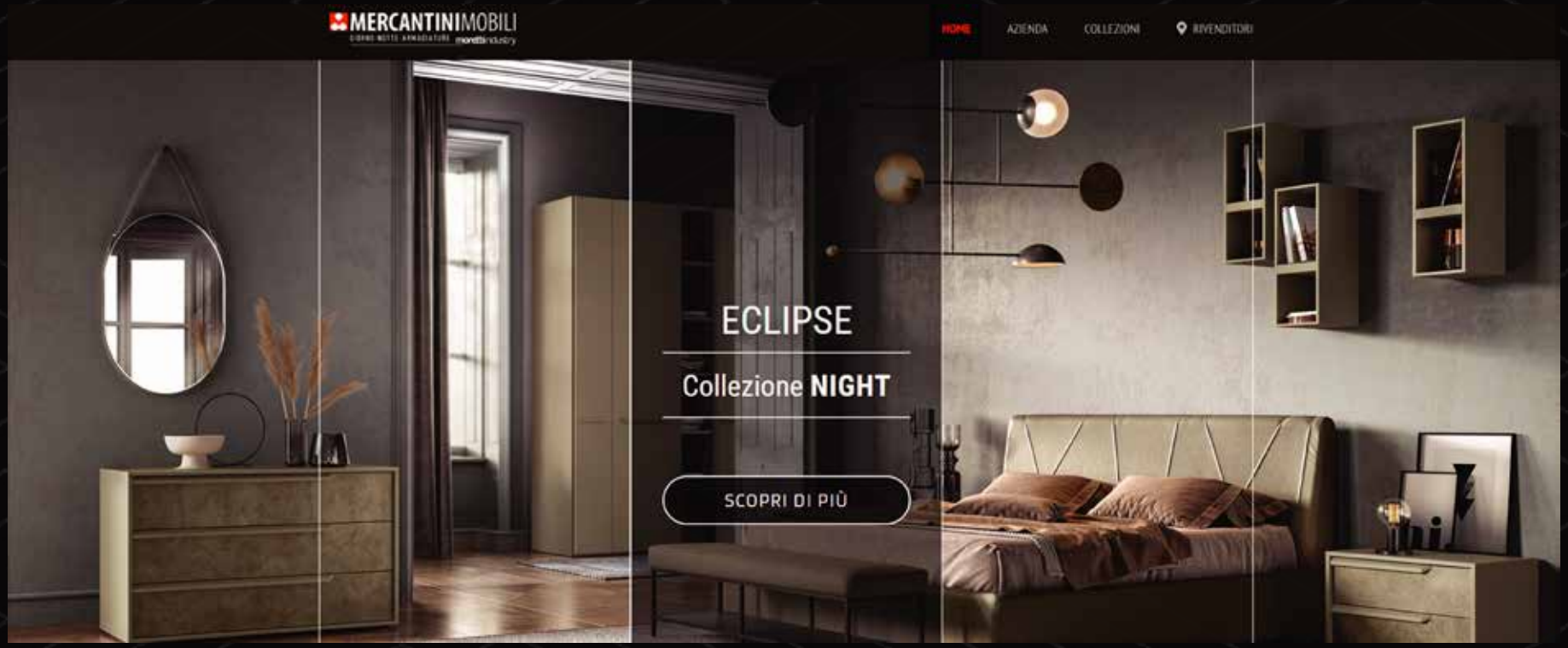




MERCANTINIMOBILI
GIORNO·NOTTE·ARMADIATURE moretti industry

www.mercantini.it

Design, ergonomics and practicality for total well-being. This is the philosophy of Mercantini Mobili by Moretti Industry in all its forms. Artisan tradition and high technology are fused together to give life to collections with multiple compositional solutions.









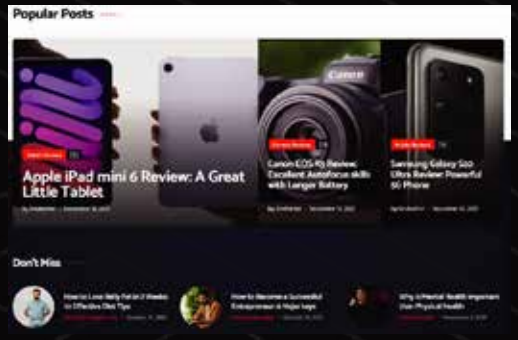
Kind Writer

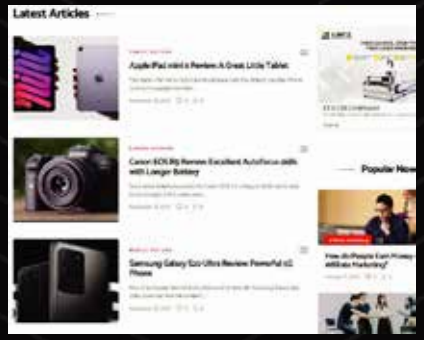
www.kindwriter.com

A venue to share your creativity and ideas with a wider audience. Kind Writer is an excellent platform for data information. They allow only professional writers with extensive expertise to write for them.









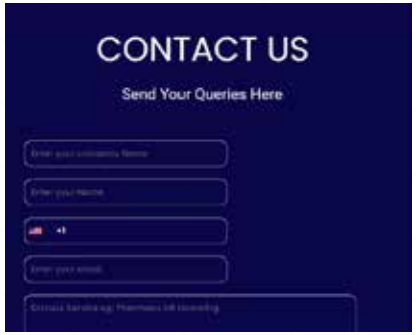
www.drapregistration.com

Smart Services is based on the Idea of providing low-cost immaculate regulatory consultancy services from Islamabad Pakistan to the numerous small and medium businesses & enterprises of Pakistan according to their needs and satisfactory requirements particularly concerning the Health industry of Pakistan which is spread across the country.



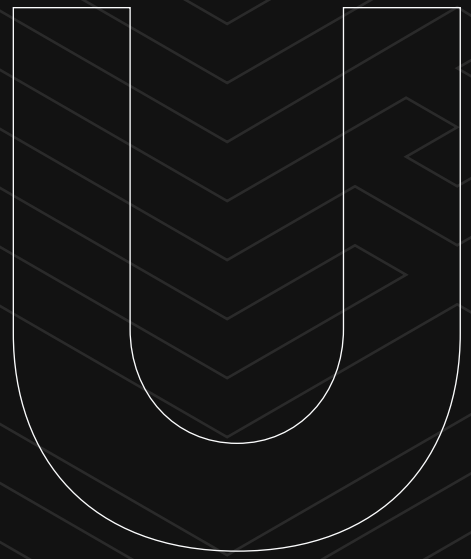






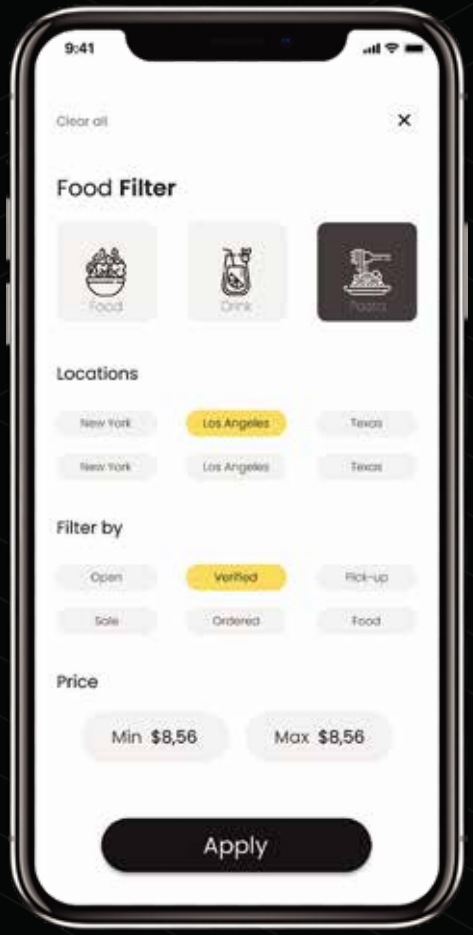
05 UI/UX

I will make sure that user experience (UX) help users interact efficiently with businesses alongside having elegant and eye-catching visual elements. I will also ensure a good user interface (UI) that should properly broadcast the right message to the end-users and meet their requirements.



FOHOMO
YOUR PERFECT FOOD SPOT

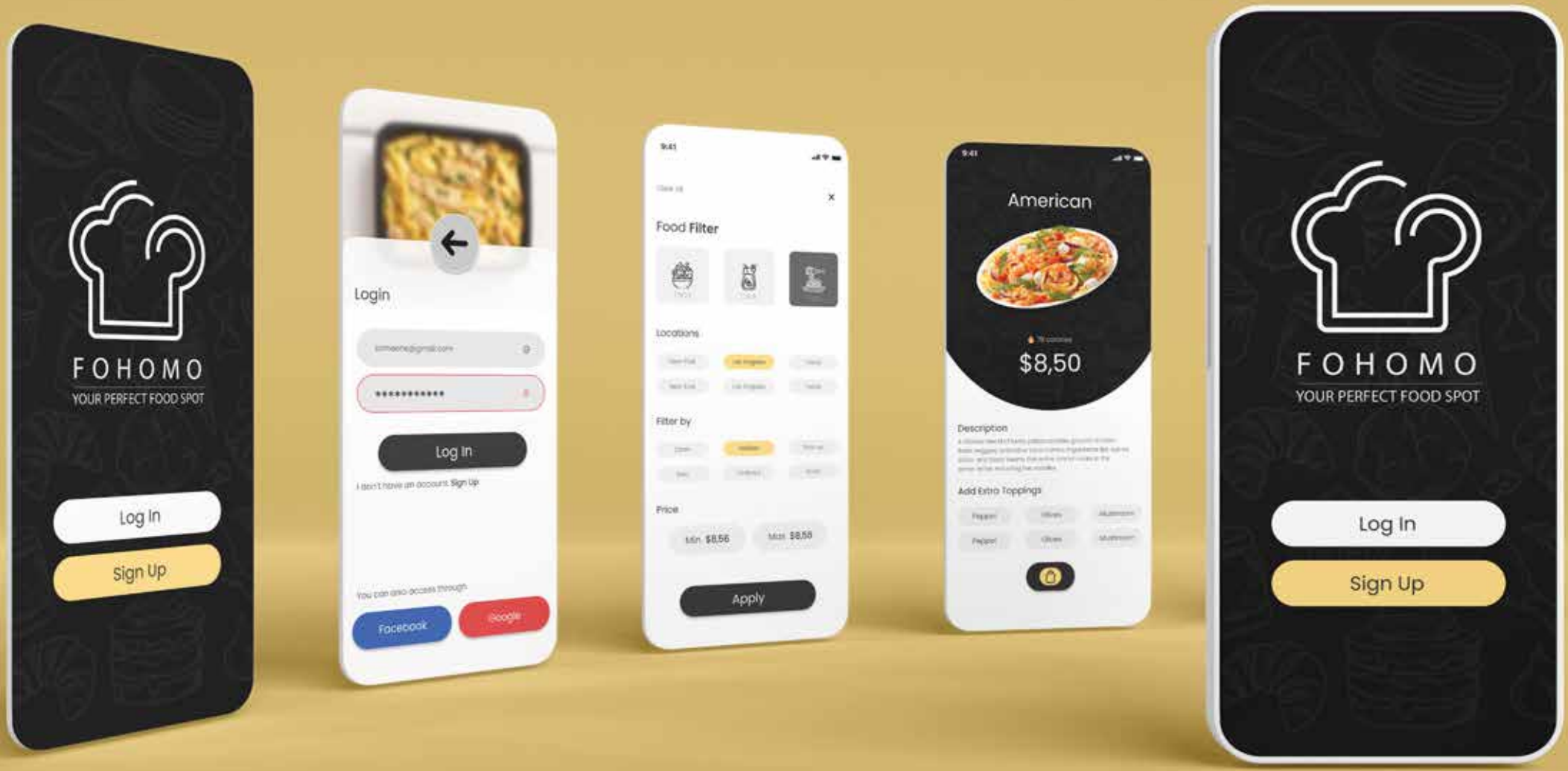
FOHOMO is a food app Ui created using “Figma”. This app helps the customer to login in and then select the variation they want food of. Further, the user can select food quantity and place the order. An additional feature is that the user can also see the calories he or she is going to consume. An app with a simple and eyecatching interface to create a good user experience.





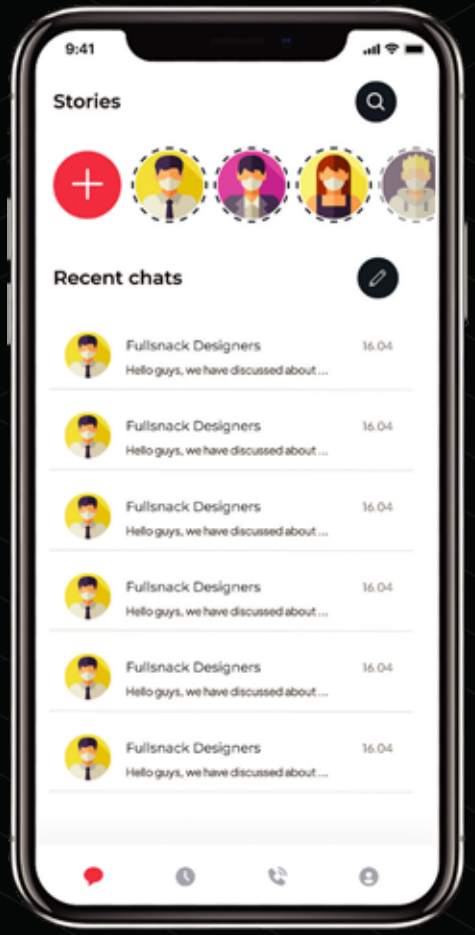
Tools

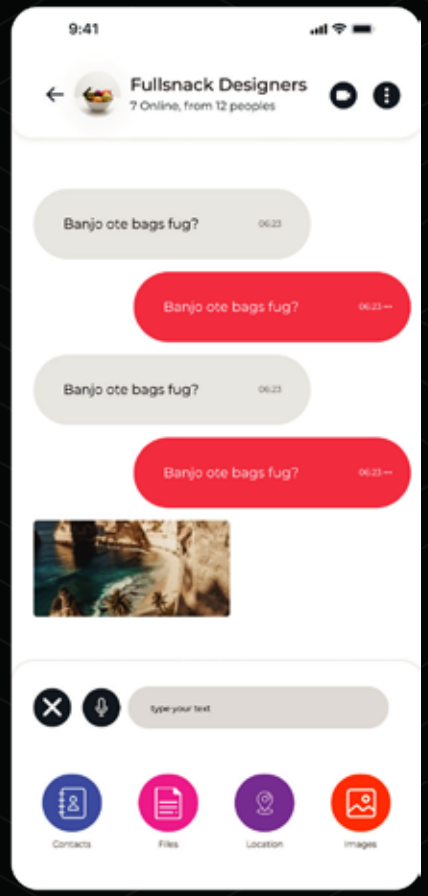
Ps Ai


FOHOMO
YOUR PERFECT FOOD SPOT
Log In
Sign Up
Login
Log In
Facebook
Food Filter
Locations
Filter by
Price
Apply
American
$8,50
Description
Add Extra Toppings
FOHOMO
YOUR PERFECT FOOD SPOT
Log In
Sign Up

Tielink

Well defined message app Ui created using “Figma”. A simple and user friendly interface for user to have an ultimate chating experience. Including file sharing service, enables the users to manage and share their documents in a way that suits their needs. Further, the user can also put a story on daily basis. The story will automatically delete after 24hours. .





Tools

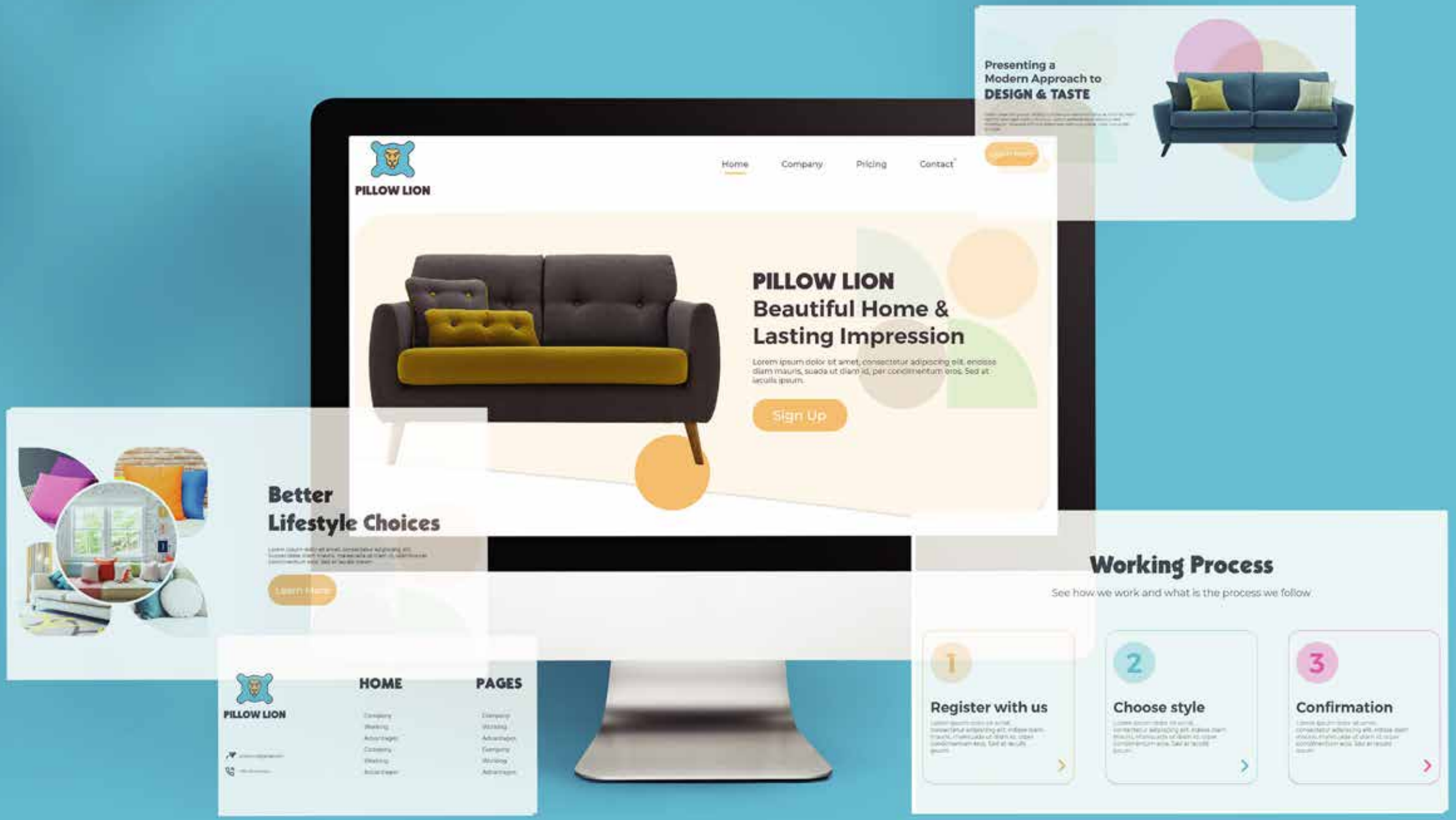

9:41
Fullsnack Designers
Banjo ote bags fug?
Stories
Recent chats
Tielink

A website specifically designed for beautiful pillows. Customize pillows to make your home the way you want. Decorative pillows are the most important home accessory you can own. Pillows are the easiest, fastest, and cheapest way to transform your home decor. Pillow Lion has several better lifestyle choices to select the best one for your home. They possess a modern approach to design and taste. The price range is on the point. The working process is effortless. A new idea to give your home a turning point towards the best.

Tools

Ps Ai Xd



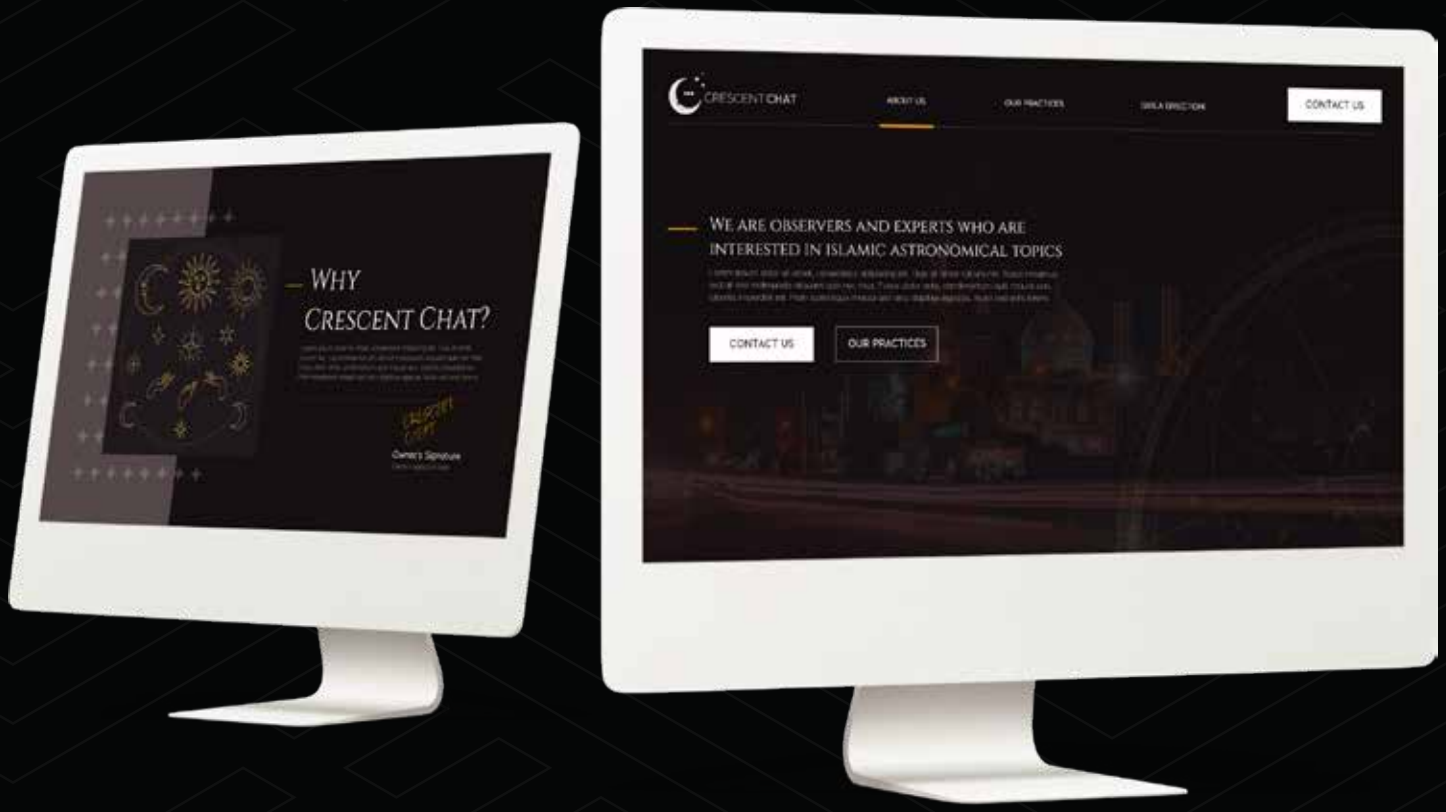

Presenting a
Modern Approach to
DESIGN & TASTE
PILLOW LION
Home
Company
Pricing
Contact
PILLOW LION
Beautiful Home &
Lasting Impression
Sign Up
Better
Lifestyle Choices
Working Process
See how we work and what is the process we follow
1
Register with us
2
Choose style
3
Confirmation
PILLOW LION
HOME
PAGES

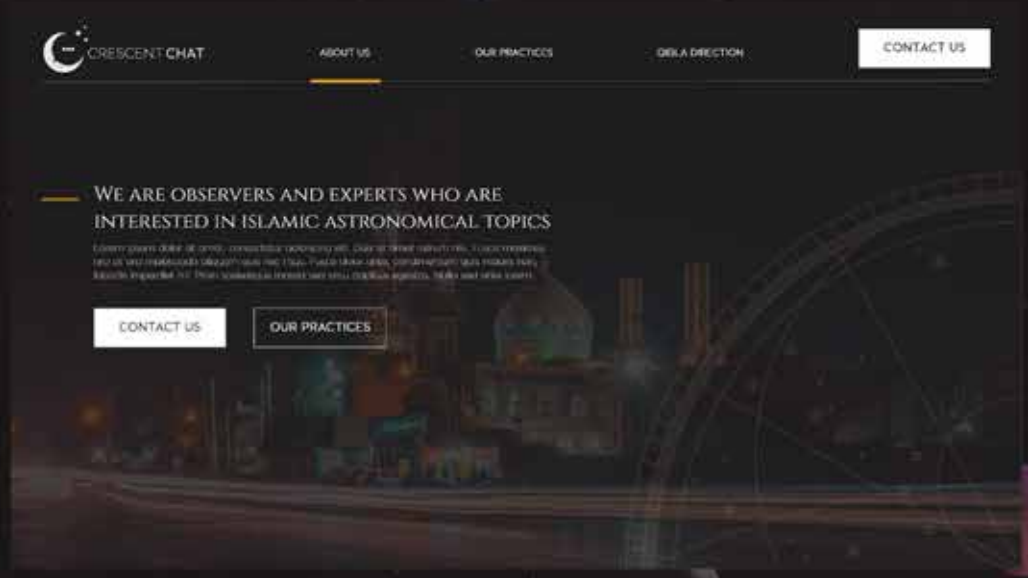
CRESCENT CHAT

The UI of Crescent Chat has a simple and easy to interact interface. A website with a group of observers and experts who are interested in Islamic Astronomical topics. This website is useful for information like Hejric Calendar, Qibla Direction, and many more. Muslims around the world use the Islamic calendar (also known as the Lunar or Hijri calendar) to determine the dates of religious events and observances. The Hijri calendar is used to mark many significant Islamic events and dates like Ramadan, Eid al-Fitr, Eid al-Adha, and the beginning of the Hajj season.

Tools

Ps Ai Xd









WHY CRESCENT CHAT?

Owner's Signature



WHY CRESCENT CHAT?

Owner's Signature



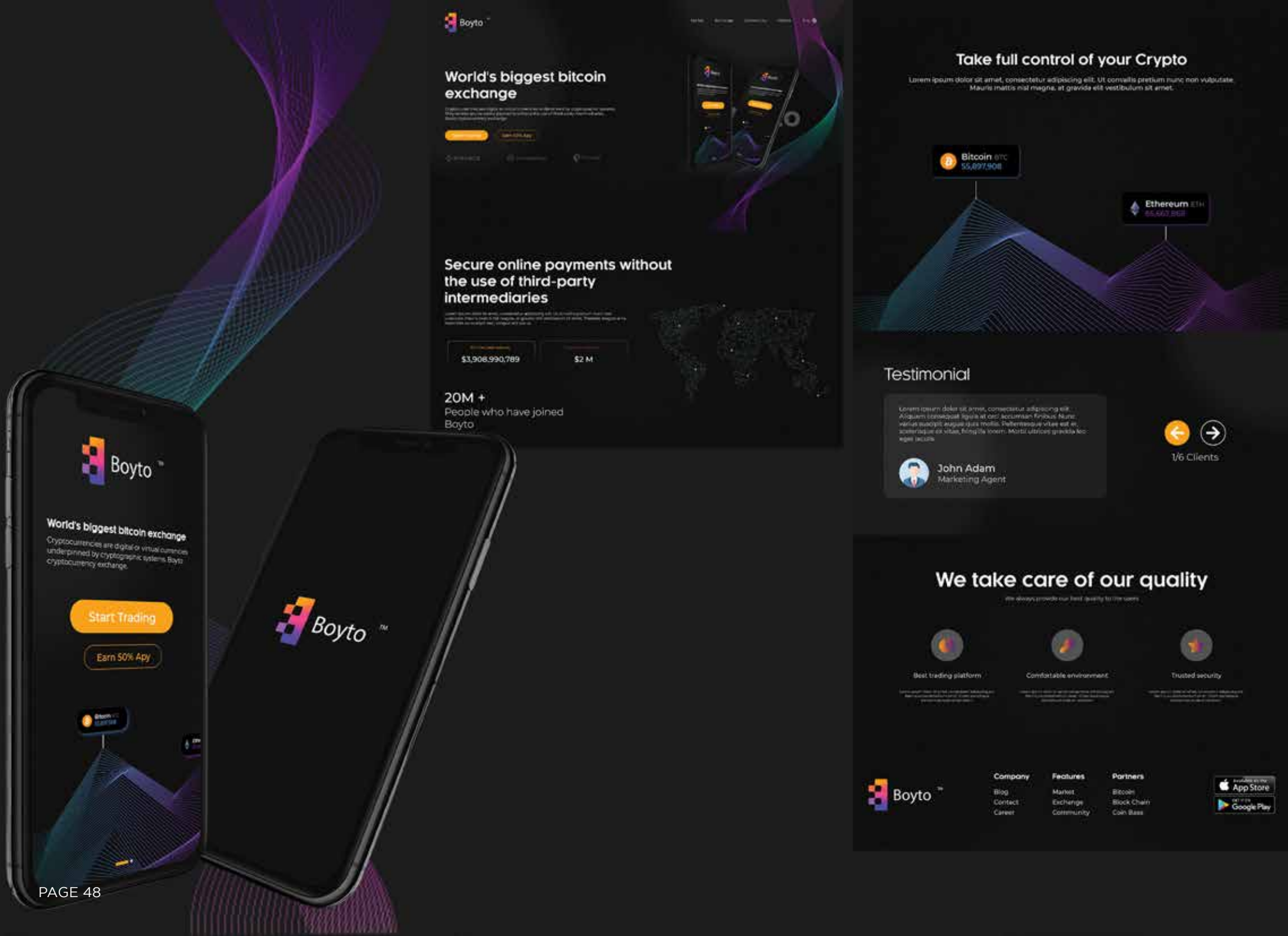
Boyto™

Aesthetic black website Ui for Crypto. Considered the absence of all colors, black is elegant, sophisticated, it implies empowerment, it's minimal, it's usually a great choice for highlighting design and visual content. Boyto allows you to take full control of your crypto.
A graph to visualize the situation of crypto in the market. The UI is both for mobile and website.

Tools

Ps Ai Xd

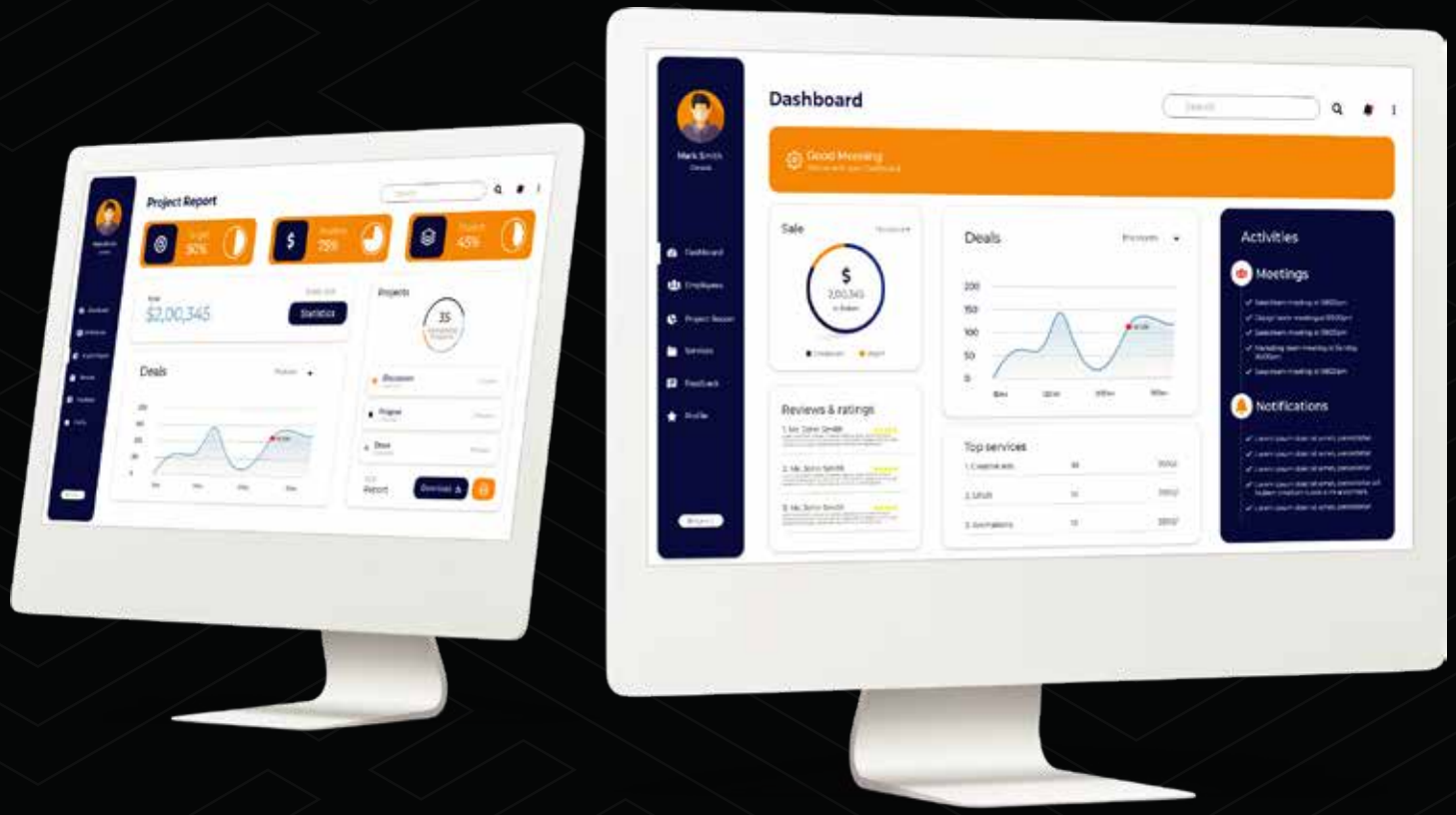



Boyto
World's biggest bitcoin exchange
Secure online payments without the use of third-party intermediaries
$3,908,990,789
$2 M
20M +
People who have joined Boyto
Take full control of your Crypto
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut convallis pretium nunc non vulputate. Mauris mattis nisl magna, at gravida elit vestibulum sit amet.
Bitcoin BTC
55,897,908
Ethereum ETH
Testimonial
John Adam
Marketing Agent
1/6 Clients
We take care of our quality
Best trading platform
Comfortable environment
Trusted security
Boyto
Company
Blog
Contact
Career
Features
Market
Exchange
Community
Partners
Bitcoin
Block Chain
Coin Base
App Store
Google Play
Boyto
World's biggest bitcoin exchange
Cryptocurrencies are digital or virtual currencies underpinned by cryptographic systems. Boyto cryptocurrency exchange.
Start Trading
Earn 50% Apy
Boyto

A CRM web app UI with minimal white touch. The use of whitespace smoothly makes the content in design scannable easily and enhances legibility significantly. White space can help guide the user through interactive content. It may help to build focal points and direct the user's attention to specific layout parts. Part of the strategic planning for a website is giving priority to specific elements or content. The website also has some infographic elements to visualize content efficiently.

Tools

Ps Ai Xd




Bridge
User Name
Password
Login
Project Report
Target 50%
Income 75%
Project 45%
Total
$2,00,345
Statistics
Deals
Projects
35
Discussion
Progress
Done
Report
Download
Employees
Welcome
Create Employee
Marrie Clay
John Staple
Claire Seibold
Steve john
Darrick Watson
Jarvis Hour
Create Employee
User Information
Email
Full Name
Address
Designation
Profile Image
Register
Dashboard
Mark Smith
Employees
Project Report
Services
Feedback
Profile
Search
Good Morning
Sale
2,00,345
Deals
This Month
200
150
100
50
0
Activities
Meetings
Notifications
Reviews & ratings
Top services
1. Creative ads
2. UI/UX
3. Animations

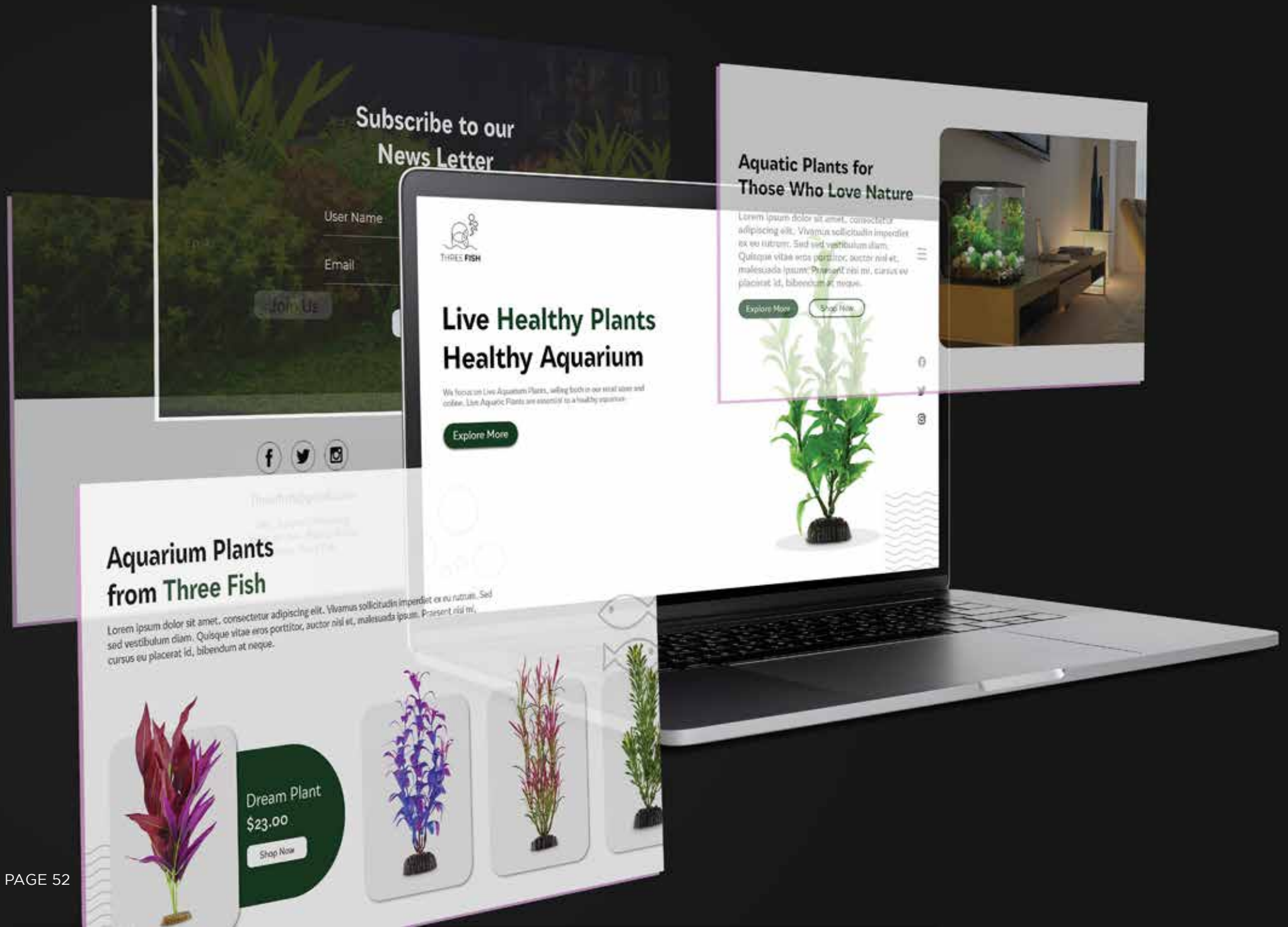


Three Fish is a website designed for selling aquarium plants. This Ui is designed with minimal white color and a touch of green to show some freshness. The design is neat, not crowded, and easy to interact with. It is used to create space to move the attention to the important elements of the website and to maintain the site clean.

Tools

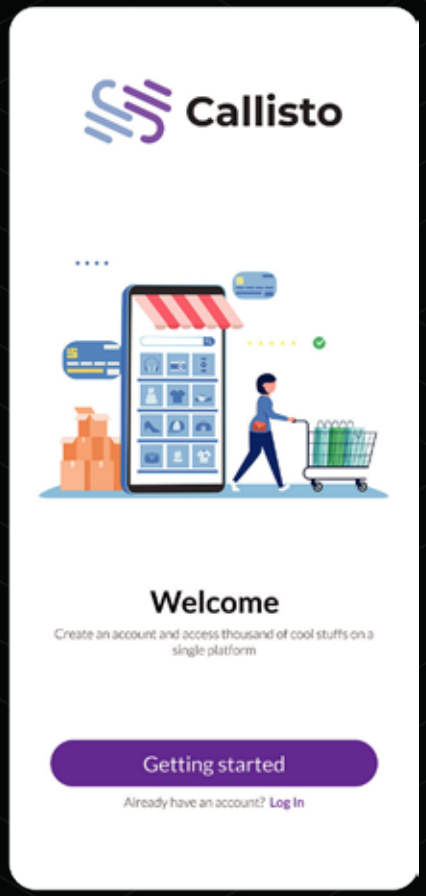
Ps Ai Xd




Subscribe to our
News Letter
User Name
Email
Join Us
THREE FISH
Live Healthy Plants
Healthy Aquarium
Explore More
Aquatic Plants for
Those Who Love Nature
Explore More
Shop Now
Aquarium Plants
from Three Fish
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus sollicitudin imperdiet ex eu rutrum. Sed sed vestibulum diam. Quisque vitae eros porttitor, auctor nisl et, malesuada ipsum. Praesent nisi mi, cursus eu placerat id, bibendum at neque.
Dream Plant
$23.00
Shop Now

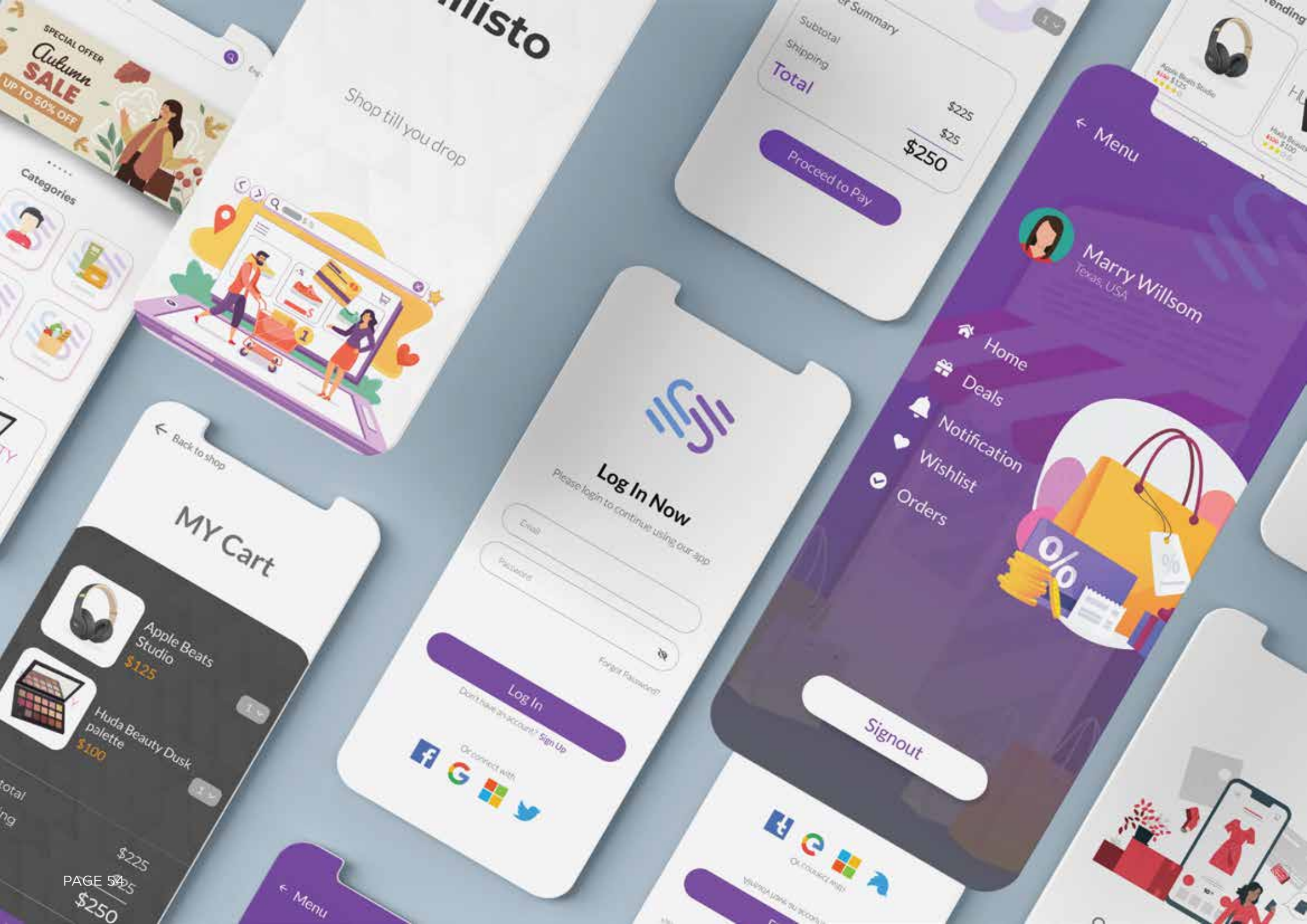
Callisto is a user-friendly mobile app e-commerce store design. You can also select the variants you want to see ads about. It provides extensive product information with mobile-friendly options. It has content management capabilities. Promotion & discount code tools. An easy-to-use checkout. Callisto allows you to edit your cart at the time of checkout too. Also has the option of Login/Sign-up to save the preferences.





Tools

Ps Ai Xd


SPECIAL OFFER
Autumn
SALE
UP TO 50% OFF
Categories
Shop till you drop
Summary
Subtotal
Shipping
Total
$225
$25
$250
Proceed to Pay
Menu
Marry Willsom
Texas, USA
Home
Deals
Notification
Wishlist
Orders
Signout
Back to shop
MY Cart
Apple Beats Studio
$125
Huda Beauty Dusk palette
$100
Log In Now
Please login to continue using our app
Email
Password
Forgot Password?
Log In
Don't have an account? Sign Up
Or connect with
Menu

06 MOTION GRAPHICS

I will provide motion graphics which includes sorting of structure, pacing and word choice which ensures bringing elements to life. I will make sure that video communicates the story in a seamless manner, emotionally engages the viewers and delivers the right message to the target audience at large.



Mirch Masala

NIHARI • PAYA • HALEEM • HALWA PURI

Natural Pakistani flavors are ready to approach you. Mirch Masala provides you with authentic Pakistani dishes like paya, pihari fish, and more to enjoy. All dishes are cooked in desi ghee with 100% natural spices.





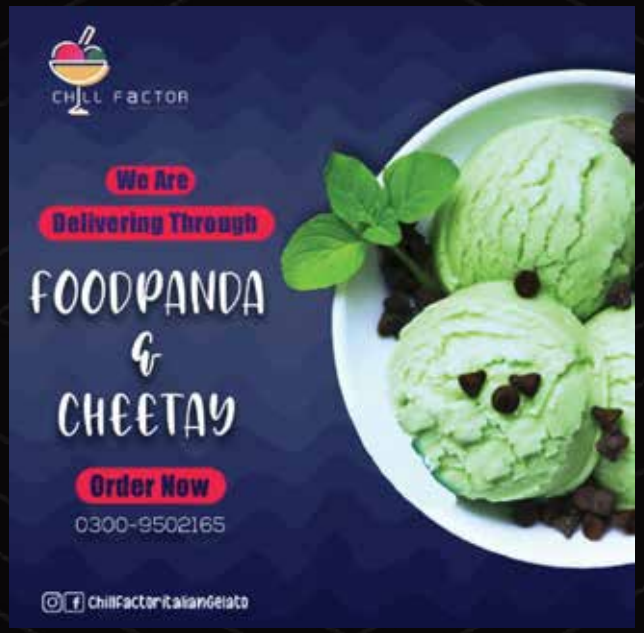




Gelato

All natural gelato and sorbet. Authentic Italian technique and innovative flavours. Gelato has less fat than Ice Cream. In other words, Gelato is healthier which gives us more reason to love it!





BIGGER BURGER

Bigger is better. The appetizing beef monster is now in your town. The massive hot rock to boost your hunger. Your perfect partner for late-night cravings.





MaaG
RESTAURANT

Food is not simply organic fuel to keep body and soul together, it is a perishable art that must be savored at the peak of perfection. Maa G provides you with homemade food purely made in desi ghee with the essence of mother's love through Foodpanda and Cheetay. Best desi food in your town.







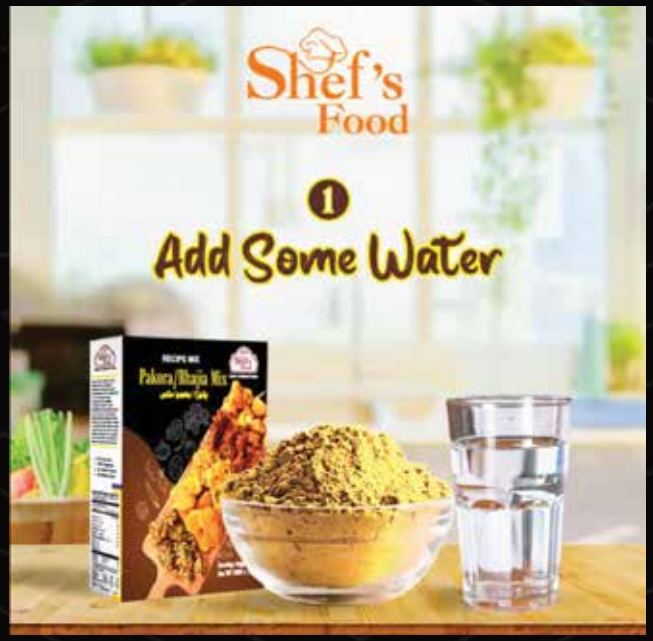




Shef's Food

A brand for dry spices, mixed with the essence of earthy flavors. As the pioneer in spice mixes, we ensure that our products are not just convenient and offering authentic traditional recipes & home food solutions.











CLICK & CLEAN

Click & Clean is a mobile app providing maid services in your town. You can get the best cleaning services in a single click. Your mess is on us now. Verified services so you don't need to worry about security.

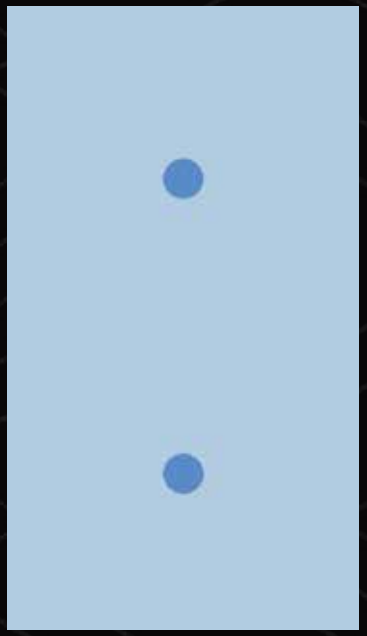








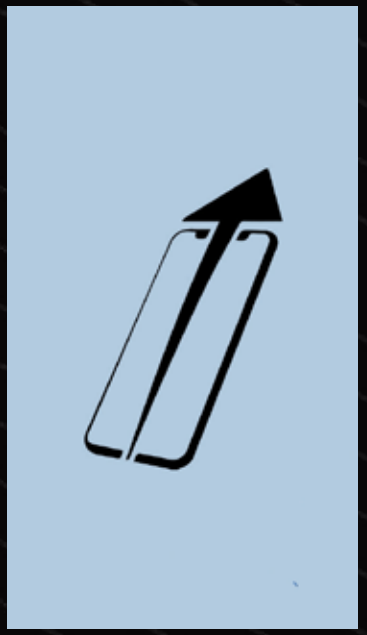
An ecosystem built to facilitate your financial needs.They provide financial services to traders through several affiliates. Their referral funding product is offered by Traders Central Fund Corp, which is a Canadian entity.













THANK YOU

Thank you for taking a moment to review this amazing portfolio. It just represents a few examples of many years work. I hope you find it interesting, pleasing and exceptional.
Let's work together to know me more!

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